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To: All Major Media
From: Sun Safe Tee Program
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**MAY IS SKIN CANCER AWARENESS MONTH
A TIME FOR GOLFERS TO TAKE A CLOSE LOOK AT THEMSELVES**

Organization Educates Golfers how to Avoid Skin Cancer through Proper Sun Protection

SAN DIEGO, CA- May is *Skin Cancer Awareness Month*, a time for golfers to learn how to protect themselves in the sun and to schedule an exam to see what sun damage they may have incurred. The *Sun SafeTee Program* is fully committed to delivering that message.

“This year over one million Americans will be diagnosed with skin cancer. Since golfers spend a significant amount of time in the sun, they are at a greater risk than the general public for developing skin cancer,” stated Sun SafeTee Board Member Curt Littler, M.D. “The good news is that many forms of skin cancer when caught early can be curable.”

Littler also shared, “Being knowledgeable and conducting a self-exam and/or visiting a dermatologist can dramatically increase one’s likelihood of early detection and successful treatment. Education is the key to both preventing skin cancer and for getting timely treatment.” Littler is the son of U.S. Open Champion Gene Littler and is a board certified dermatologist.

The *Sun SafeTee Program* suggests that golfers should always use sunscreen with a minimum of SPF 15 and one that has broad spectrum (UVA and UVB) coverage. A long-sleeved shirt, plus long pants and a wide-brimmed hat also are valuable sun protection tools.

Sun SafeTee is a non-profit sun protection and skin cancer awareness program designed for professional and amateur players as well as event spectators. According to Mark Wishner, co-founder and president of *Sun Safe Tee*, the organization provides seminars and distributes sunscreen samples and pertinent information about sun protection throughout the golf community. This health education service continues to work closely with the Southern California Section of the PGA and has the endorsement of The National Council for Better Health Through Golf-Doctor’s Orders: Play Golf.

The goal of the *Sun SafeTee Program* is for all golfers to enjoy a lifetime of healthy golf. For more information about the program visit: <http://www.sunsafetee.org/>.

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