



For Immediate Release

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GCAA and NGCA Partner with Sun SafeTee® for Skin Cancer Awareness and Prevention

NORMAN, Okla. – The GCAA and NGCA are pleased to announce a partnership with Sun SafeTee to increase collegiate players and coaches awareness of the dangers of skin cancer and educate them on how to properly protect themselves in the sun.

The Sun SafeTee Program is a 501 (c)(3) non-profit sun protection and skin cancer awareness program designed specifically for the golf community. The program focuses on Junior and Collegiate golfers. Sun SafeTee provides educational seminars to golf professionals and the public, distributes sun protection information and sunscreen samples at various golf events and conduct skin cancer screenings. The goal of the Sun SafeTee Program is to have golfers enjoy a lifetime of healthy golf.

“It is great to see the golf community recognize the need for providing sun protection information and we applaud the leadership of The GCAA and NGCA for taking the initiative to educate their players,” stated Mark Wishner, President and Founder of the Sun SafeTee Program. “We are excited to embark on this relationship and we look forward to working closely with these groups to deliver the message and techniques of sun protection to their membership.”

Skin cancer and skin damage caused by long-term exposure to the sun has long been a concern of golfers around the world. With the help of Sun SafeTee, the GCAA and NGCA will work together over the coming months and years to provide a continuing message how individuals can best protect themselves. Additionally, the associations will reach out to junior golf organizations, state golf associations and junior tours across the country and ask that they also join us and Sun SafeTee to provide the same education to their members to provide a consistent message beginning in junior golf through their collegiate career.

“We’re obviously very pleased to be teaming up with Mark Wishner and the Sun SafeTee program,” said GCAA President Mark Crabtree. “Everyone involved in college golf - be it coaches, players, parents, fans, Rules officials or the staff at the golf courses and members of the media that cover our events - spend a great deal of time out in the sun. Almost all of us know someone that has been affected by skin cancer and with this initiative we will educate current and future collegiate golfers on how to best protect themselves.”

As a part of the new program, a dermatologist will be present at the Callaway Collegiate Match Play Championship to provide a skin cancer screening for all coaches and participants in the field - a practice the initiative will provide at selected men’s and women’s collegiate events. Sun SafeTee will also provide sunscreen for the event.

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